

Project: In-Store Promotional Poster/Flier for Mahopac National Bank – Home Equity Loans.

Note: Client wanted a fall or halloween theme.

Option One:

A Bushel Full of Possibilities

Numerous possibilities abound when you decide to purchase a Home Equity Loan.

- Home Improvement
- College
- Dream Vacation
- Debt Consolidation
- New Swimming Pool
- New Car

(Here, I was thinking of a basket full of apples against fall leaves. Could be very colorful.)

Option Two:

Opportunity is Knocking

Open the door to opportunity with a Home Equity Loan. Use the money for home improvements, college, a dream vacation, or whatever. Plus enjoy significant tax advantages and a practical repayment schedule. Talk to one of our loan professionals today.

(Was thinking of a few things here...possibly trick or treaters at the door, or a guy in a business suit and have Halloween decorations on the front door...something like that.)

Option Three:

Treat Yourself

This Halloween, treat yourself to a new car, a dream vacation, a finished basement, and more with a Home Equity Loan. Benefit from significant tax advantages and reasonable repayment terms. It's not a trick. This is a true treat!

(I was thinking of a person dipping into the trick or treat bowl of candy.)