

January 12, 2004

Tom Thumb Pre-School
XXXXXX
XXXXXX, NY, 12345

Dear Director:

Booksters Ink™, an integrated reading program for parents and children 2-4 years, is now offering our unique action-packed lessons to local nursery schools. We can help you expand on a classroom theme and enrich your student experiences by coming into your school and sharing our program with you and your students.

The goal of the Booksters Ink™ program is to foster a love of literature and learning that will last a lifetime. Lessons incorporate reading with language building exercises and enrichment activities to create motivating, educational hands-on, fun learning. Books are read aloud to help children connect visual to oral language while they begin to discover print. Child-friendly crafts help develop small motor skills, boosting creativity and providing hands-on fun. Follow-up activities such as finger plays and flannel board stories help improve listening skills as well as aid comprehension. Creative movement and music encourage participation and help to instill confidence and poise.

All lessons are original and produced collaboratively by specialists in the field of education. Ms. Storen is an early childhood reading specialist with over 7 years teaching experience. Ms. O'Donnell is an education consultant specializing in educational programs for both teachers and children.

The fee for a one hour lesson is \$125 for up to 15 students and \$5 each additional student up to a maximum of 25 students. We can customize a lesson to meet your current classroom needs or let us choose one of our favorites.

Please call us to schedule a lesson for your classroom at 914-806-3784. If you would like more information about the program, we invite you to visit our website at www.BookstersInk.com or give us a call with any questions.

We look forward to speaking with you and sharing our program with your students.

Sincerely,

Janine Storen
Co-Director

Michelle O'Donnell
Co-Director